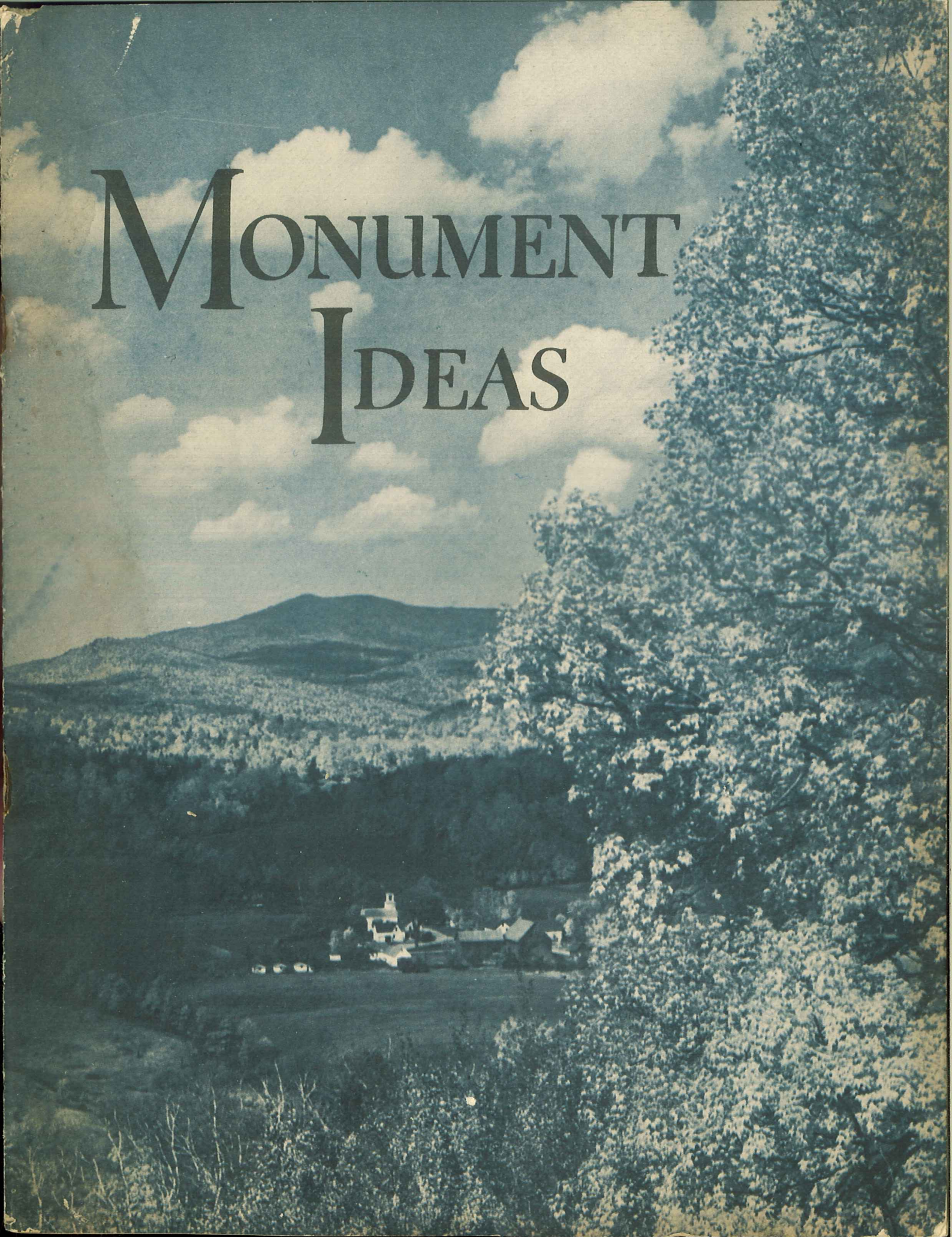


# MONUMENT IDEAS





# Aunt Meg...

## who never married

### THE STORY OF A MEMORY

I remember the night Jim Foster went off to the war . . . that last brave flutter of the handkerchief . . . and the sigh of the whistle as the train crossed the bridge over Matthews' Falls.

Aunt Meg never talked about Jim Foster. She lived with us till we grew up, moving through all the golden memories of childhood . . . the sound of her voice reading in the dim room the time Jane and I had measles . . . her hands arranging roses in a silver bowl on summer mornings . . . the far-away songs she used to sing.

Aunt Meg never married. And the hopes that echoed in her smile departed with the flutter of the handkerchief, the train whistle sliding into silence behind the mountains.

Aunt Meg died ten years ago, gone to her memories, and leaving happy memories behind. And when we think of her we remember the beauty of all that made her life . . . the scent of roses, distant music, summer light and shadow.



**W**HEN someone you love passes away, you face the problem of a suitable memorial or monument—a monument in keeping with the depth of your affection and the character of the person you wish to honor.

Immediate questions present themselves: What designs are available and where can you see them? What costs are involved? Which type of stone will assure eternal beauty?

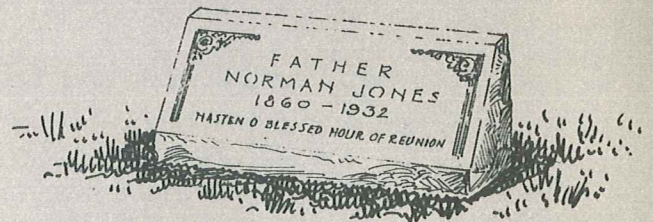
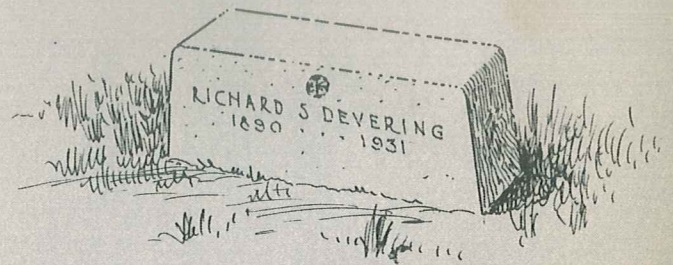
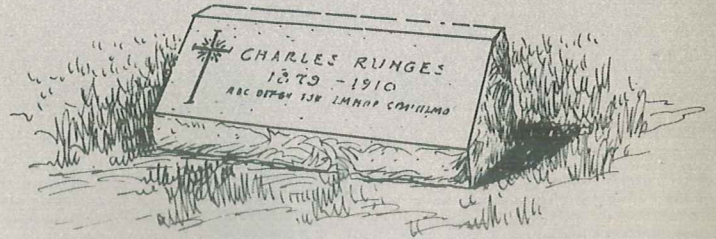
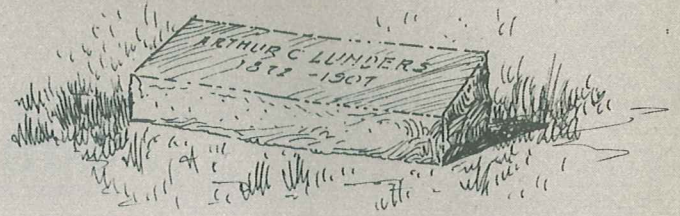
To the average person who has had no previous experience in selecting a monument such questions are bewildering. Authentic information and expert advice is needed and it is the purpose of this booklet to provide that information and advice.

This booklet is in no sense a "catalogue." The illustrations serve merely to indicate the variety of designs available for cemetery plots accommodating one, two, four or more interments.

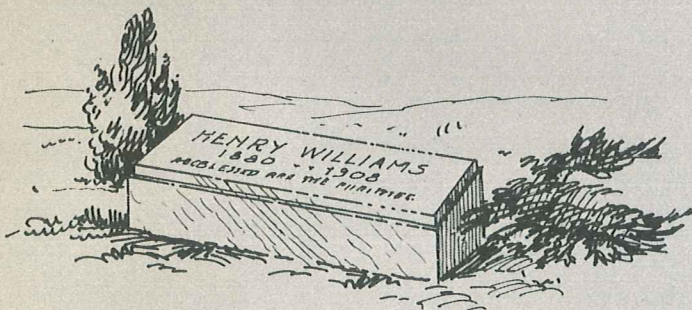
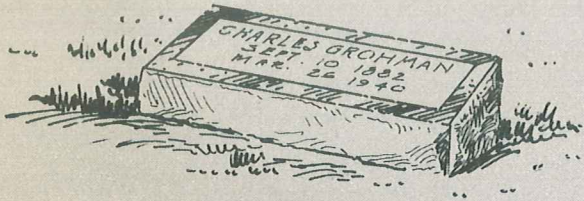
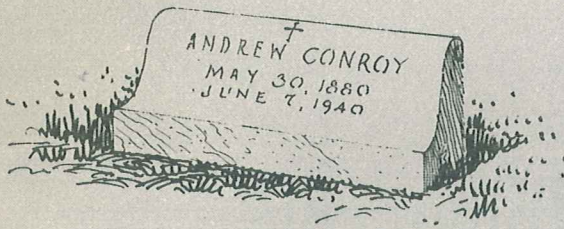
In studying the sketches, please remember that with rare exceptions many of the ideas recommended for smaller plots may be increased to sizes suitable for larger lots; conversely, many of the basic designs or types recommended for larger plots may be adapted for the smaller ones.

After studying all the illustrations, you should mark or "check" the design ideas which appeal to you most. The next step is to consult the Barre Guild Dealer in your community. He will give you information concerning the designs you prefer, showing other examples and give you data concerning cost, material and surface finish.

The Barre Guild Dealer in your community is thoroughly familiar with the rules of your cemetery concerning the size, location and materials permitted by the authorities. These rules, enforced for your protection,



*Markers* are monuments designed to designate the individual interments on a family plot, or in the single interment areas of the cemetery. The dimensions of these markers are



usually established by cemetery regulations. If there is a family monument on the plot, the markers should be designed to harmonize with the memorial.

place various restrictions on the size, design, material and finish of memorials. Like zoning laws, these rules prevent a neighboring lot-owner from overshadowing your plot or from placing an undesirable memorial adjoining yours.

The Barre Guild Dealer in your community will make no charge for his advice. He will inspect your plot and make recommendations concerning the proper dimensions for your memorial. He will submit accurate estimates for the memorial erected complete.

If you reside in a large city and find difficulty in locating a Barre Guild Dealer, you can obtain information promptly by addressing a post card to the Barre Guild, Barre, Vermont.

And remember this. You can have confidence in the Barre Guild Dealer because in advocating a Barre Guild Monument he is recommending a standard of quality in material and craftsmanship which is irrevocably guaranteed by the Barre Guild.

# A Tale of Two Monuments

ONE of the purposes of this booklet is to emphasize that little-understood and important subject: *quality*.

For as you approach the purchase of a monument, it frequently happens that you make a rather disturbing discovery. You become aware, probably for the first time, that there is a difference in the quality of monuments. Actually, there is a great difference, and you are very fortunate if you realize it before making your purchase.

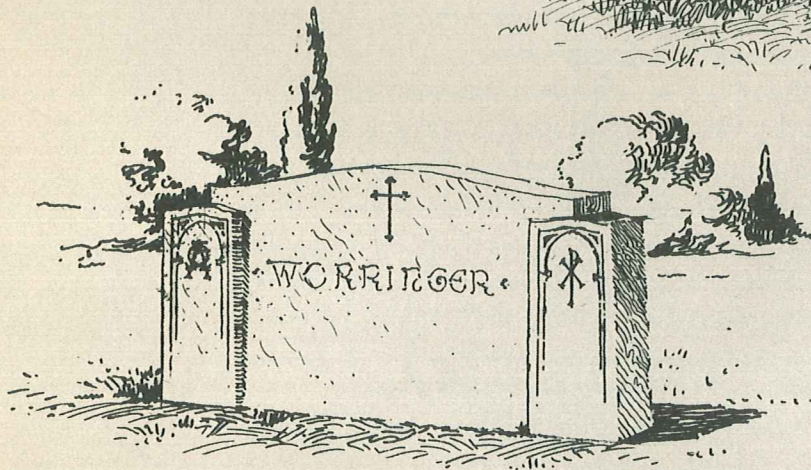
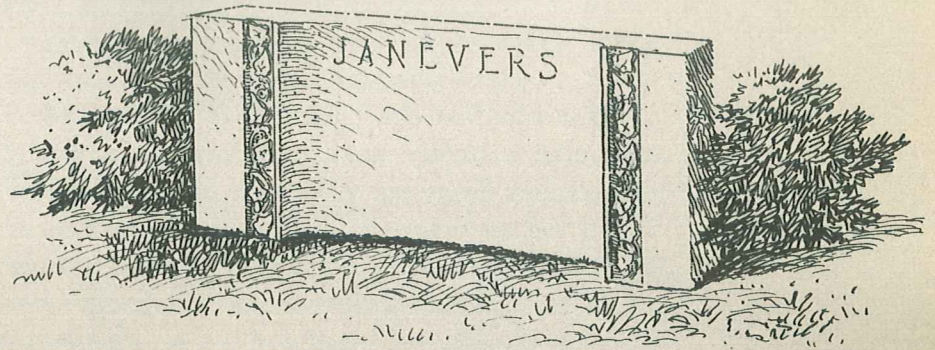
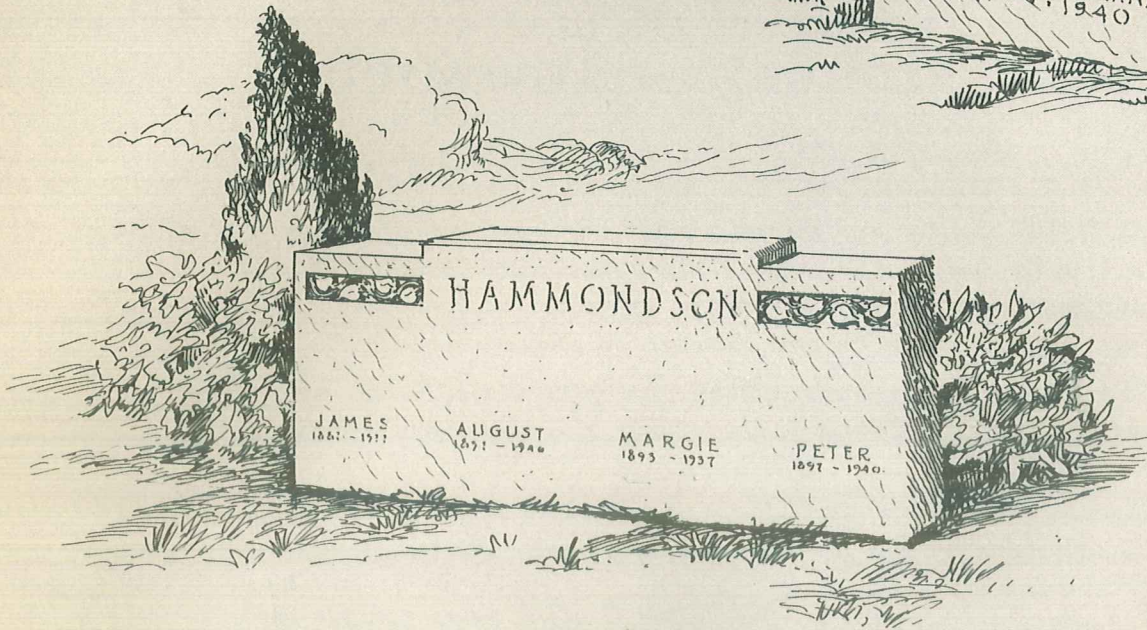
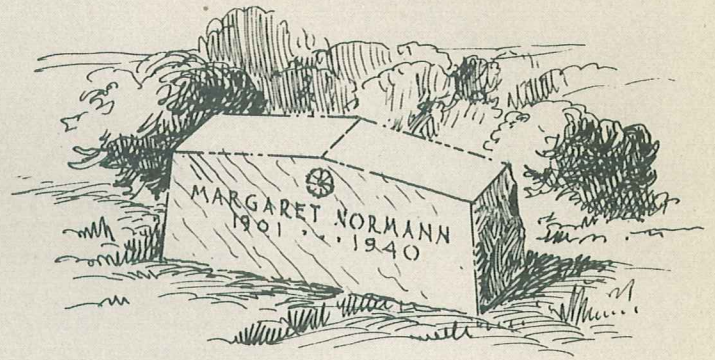
As you look at other monuments you can see the difference clearly. You admire one which was erected half a century ago. There it stands, its beauty undimmed by the passage of time. The definition of its design and lettering is as clear and fresh as though the sculptor had laid down his chisel only yesterday.

Nearby you see another monument. You are told that it was placed there only a few years ago, but you find that hard to believe—it appears so old, and worn, and desolate. Its surfaces are deeply stained and scarred. The finish which once gave it shining beauty is now dull and pitted—cruelly ravaged by the elements. Even now its fine and delicate ornamentations are dim and undefined.

It is not a pleasant thought to dwell upon—the future of such monuments. And yet they are continually being purchased and erected, either through lack of knowledge and proper guidance, or through the mistaken conviction that all monuments are of comparable quality.

Naturally few people have the inclination or reason to make a thorough study of monuments. Few people, indeed, have even thought about the subject until they are faced with the responsibility of a monument purchase.

Since this happens rarely more than once in a lifetime, the average person has little information to help him appreciate or distinguish the quality so necessary to a permanently satisfactory monument investment. Yet it is vitally important that the purchaser have some standard of judgment at the time of purchase, for once a monument is selected the choice becomes final.



*The Monolithic Tablet*—a single slab of stone—had its origin in primitive times. The horizontal forms, illustrated here, are among the most favored in our cemeteries today. The Hammondson and Janevers Memorials are enriched with Ivy, symbolizing memory and devotion. The Worrington design is adorned with the Cross together with the Alpha and Omega and Chi Rho emblems of the Blessed Lord.

# What the *Barre* Guild means to your Monument Investment

REALIZING the need of the monument purchaser for adequate protection the organized groups of Barre monument manufacturers and quarriers began a study of the situation.

Two important facts became increasingly evident.

First, that it is extremely difficult for anyone other than an expert to determine accurately the *quality* of a monument by its appearance or price.

Second, that in the production of monuments there existed no recognized standards for judging quality—of Material, Design or Workmanship.

The only practical solution to the problem appeared in the establishment of a board of monument experts (free from all connections which might limit their unselfish service to the public) to draw up a *uniform* standard for monument quality.

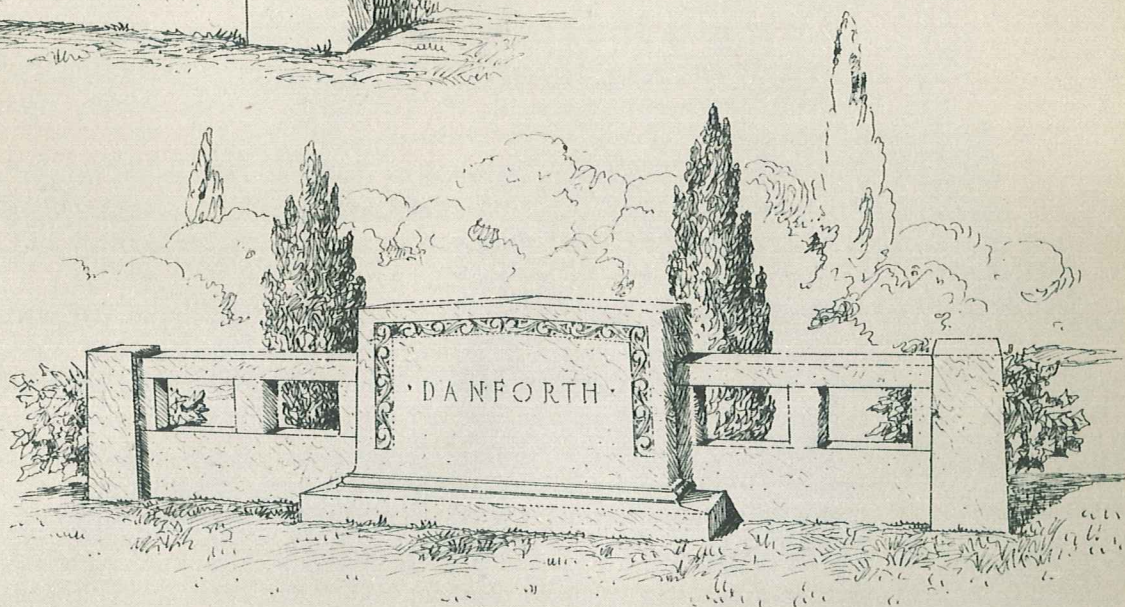
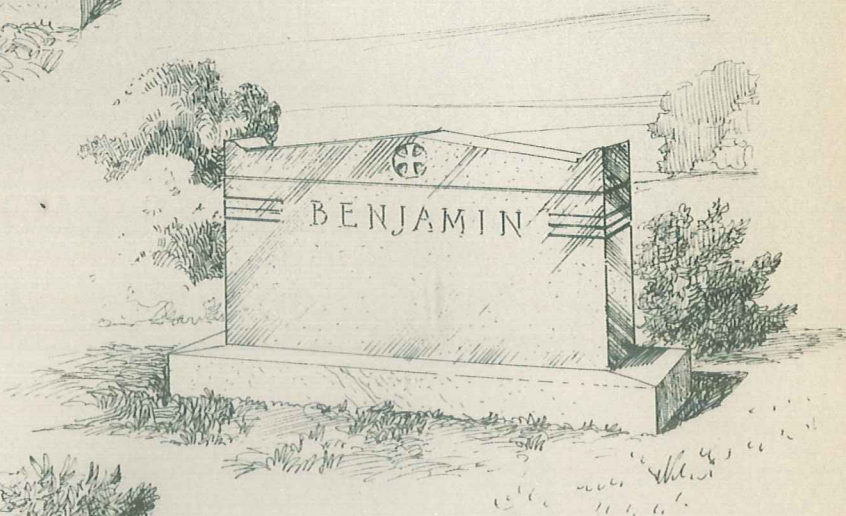
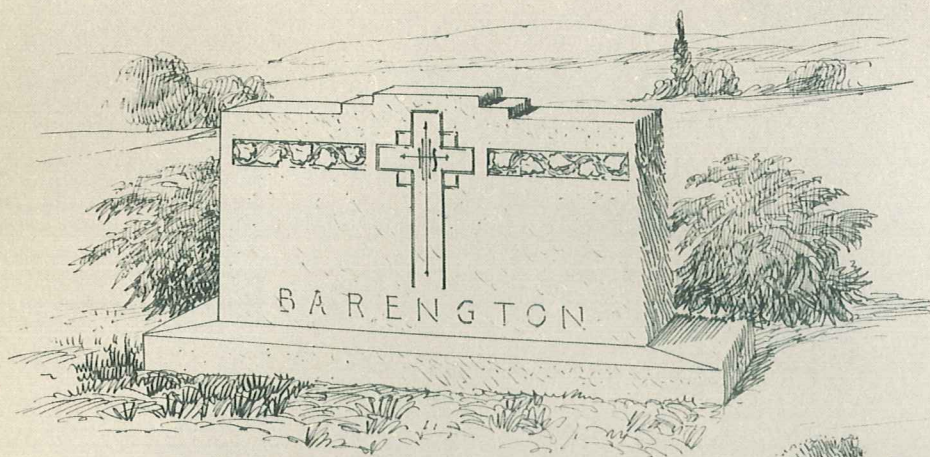
So it was that the Barre Guild was formed. To this Guild was attracted a highly qualified group of earnest and broad-visioned technicians from every division of the industry. They saw in the Guild the opportunity for a program like that of the famous Guilds of earlier times, which served the public through the maintenance of the traditional quality of their respective crafts.

These experts are employed by no individual competing manufacturers or quarriers, but by the Barre Granite industry as a whole, to develop and *maintain* a uniform standard of quality covering all the important elements of Material, Workmanship and Design.

And now in the Barre district of Vermont, known as the "granite center of the world," these new creative standards are being translated from the ideals of these Guild members into actualities, living for all future generations in great memorial sculpture—beginning a new era of memorial art in this country.

The Barre Guild was among the first of the arts and crafts in America to establish a vocational training course for veterans of World War II.





*These Monuments indicate the prevailing type in our cemeteries today. The Benjamin and Barrington tablets are supported by a base; the Giangardela is a monolith similar to those illustrated on page 5. The Danforth Monument is an elongated form of the horizontal tablet and in the terminology of monumental architecture it is known as a screen. Memorials of this type have become the most favored for the larger plots in our cemeteries.*



## How you can identify these Monuments approved by The Barre Guild

NEXT to the need for a uniform quality standard came the need for an identifying mark by which the public might recognize a monument approved by the Barre Guild.

This has been provided in the *Guild Mark* of approval which is etched in the stone.

This is not a trade-mark—it identifies no single manufacturer's product, nor is it necessarily applied to all the products of any one manufacturer.

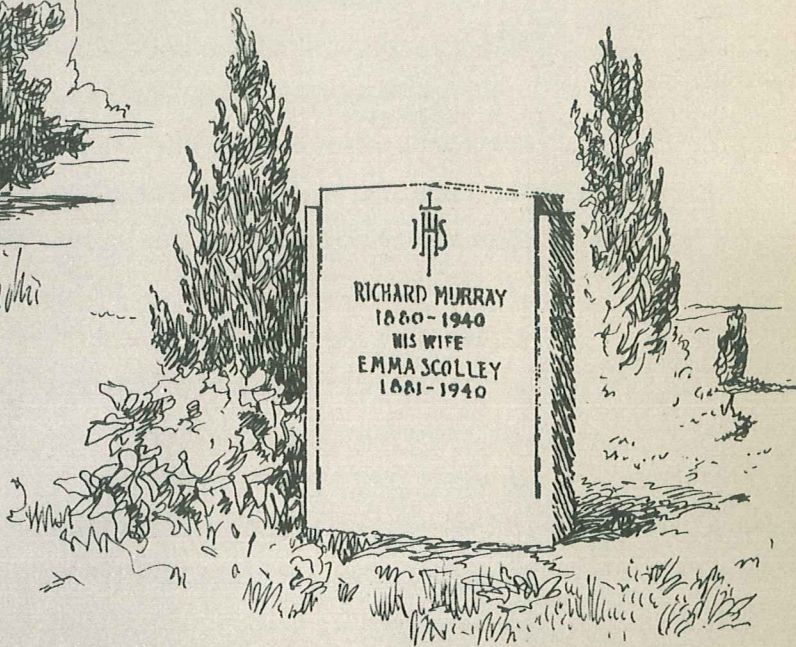
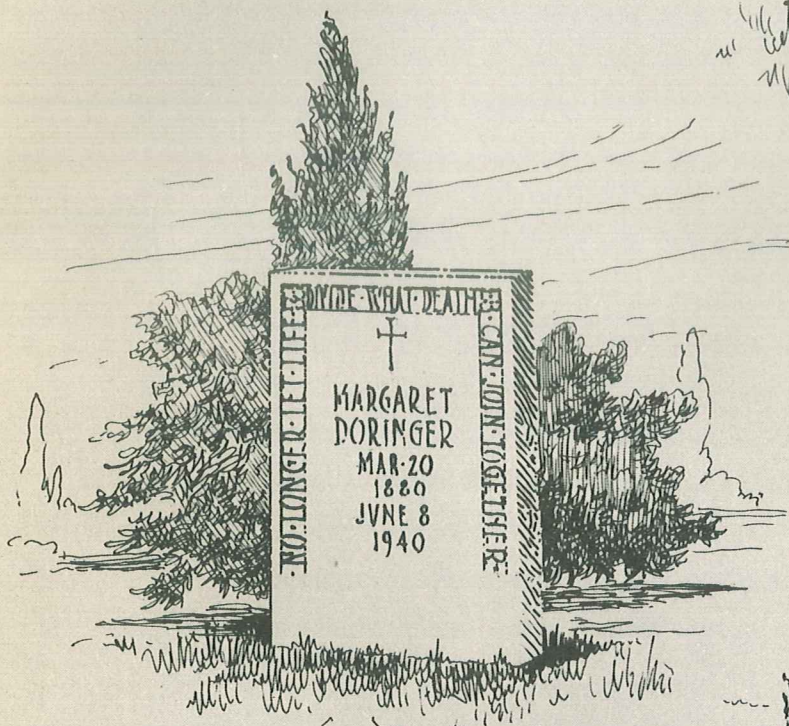
It is evidence of the Guild's inspection and approval.

Guild inspection is confined to monuments produced in the Barre District from Barre Granite by a member of the Barre Granite Association.

Only Barre Monuments created to Guild Standards and inspected and approved by the Guild bear the Guild mark. Only such monuments are sold with the Guild Certificate of Quality, a binding guarantee to the purchaser and his heirs.

No stronger guarantee can be written than the Guild Certificate of Quality, which is supplied with every Guild-approved monument. An entire industry stands behind it, pledged to its fulfillment.

Simply instruct your dealer at the time of purchase that you wish a Guild-approved monument. He will then specify Guild approval on his order to the Barre manufacturer who is to create the monument. The Guild will be notified and will inspect the monument carefully upon completion. The *Guild Mark* etched in the stone will be your indication of Guild inspection.



*Headstones*, like markers, are memorials designed to designate individual interments on a plot. They can accommodate more inscriptions than the small and flat marker (see pages 2 and 3). In design they may be adapted from the Classic, Celtic, Gothic and American Colonial examples together with the Modern or Contemporary style in design.



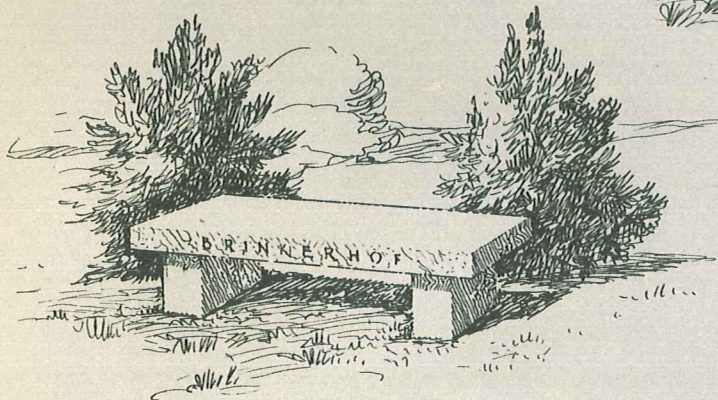
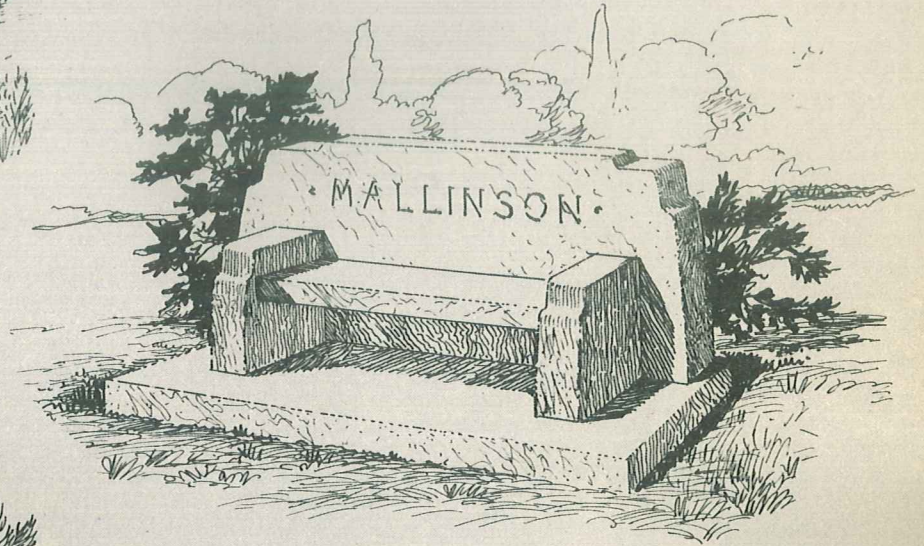
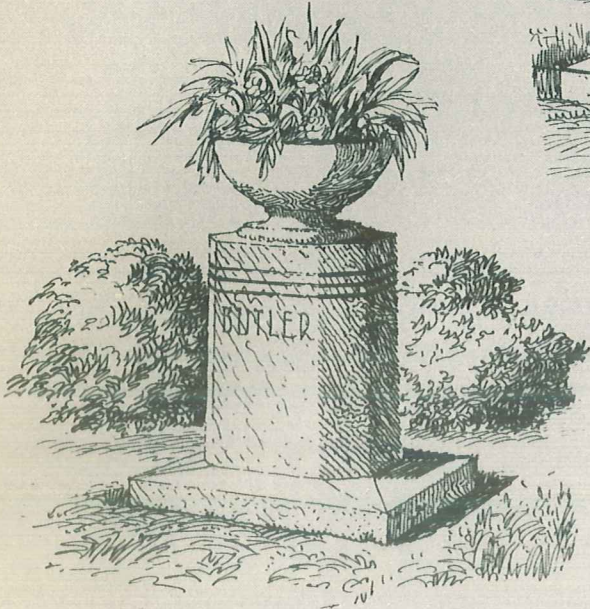
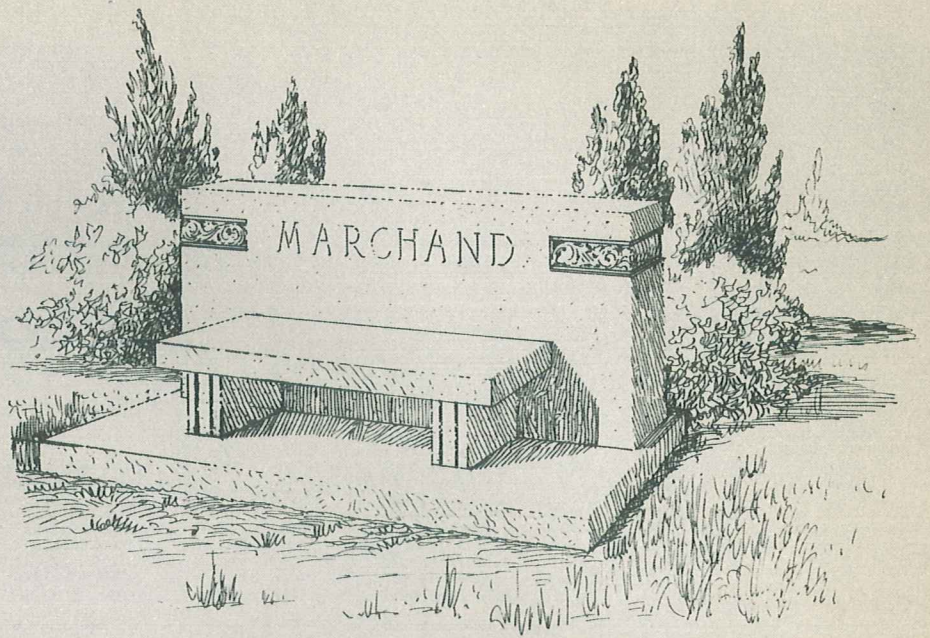
## The Guild Certificate of Quality

EVERY Barre Monument approved by the Barre Guild is individually certified for the excellence of its Material, Design and Workmanship by the Guild Certificate of Quality.

This is a written guarantee issued by the Guild for each monument only after its inspection and approval, and countersigned by the manufacturer and the dealer. It guarantees to the purchaser that the monument it covers is strictly up to the Guild Standard of Quality in every detail of its construction.

You may put your confidence in the dealer who features monuments sculptured of Barre Granite as approved by the Barre Guild. His experience and specialized knowledge will be invaluable to you in every step of your monument investment.

Insist on a Guild Certificate of Quality when you buy. It is a binding guarantee, backed by the entire Barre Granite industry, to you and to your heirs.



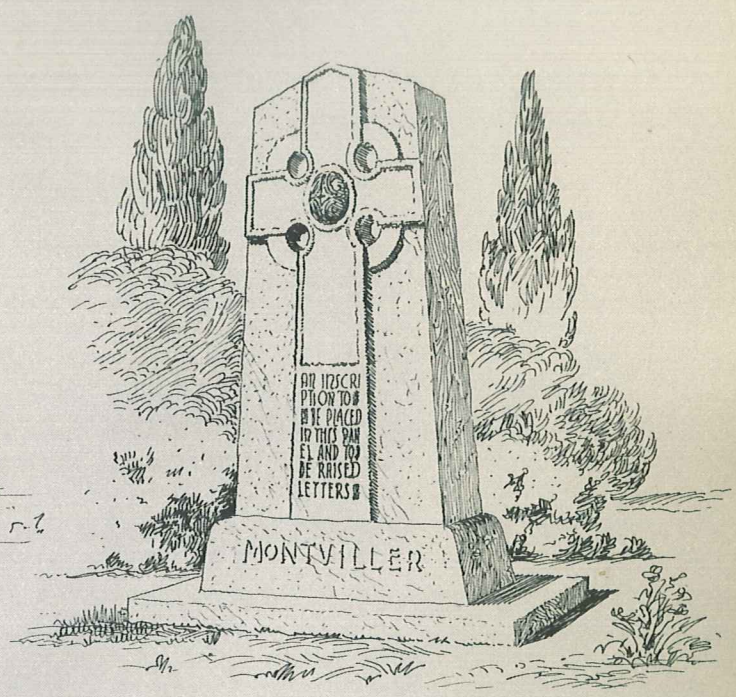
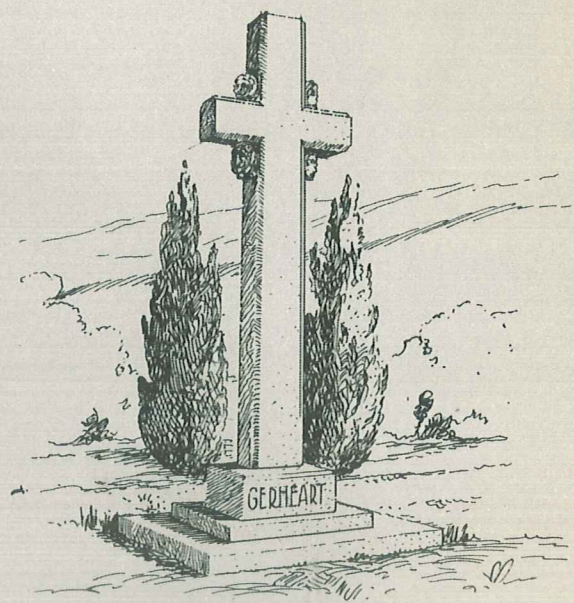
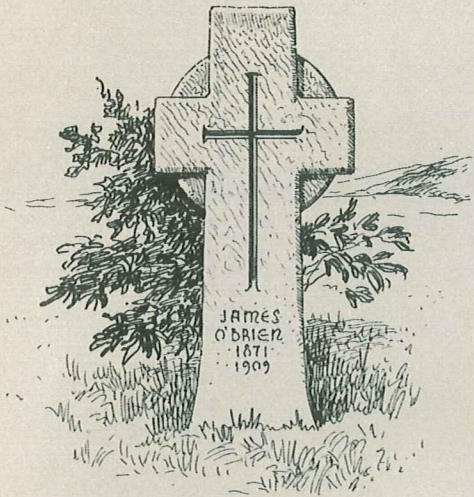
The Cemetery is a place of eternal rest; and of all monuments none is more significant of rest and repose than the simple garden bench or the monumental *exedra*. Since ancient Roman times the idea of making the cemetery 'a garden of memory' has appealed to mankind. Monuments of the so-called 'garden type' include garden benches, sun-dials, bird baths, vases and stately *exedrae* together with other formal garden accessories such as the pergola and the balustrade.

# Why you should select *Barre* Granite for your Monument

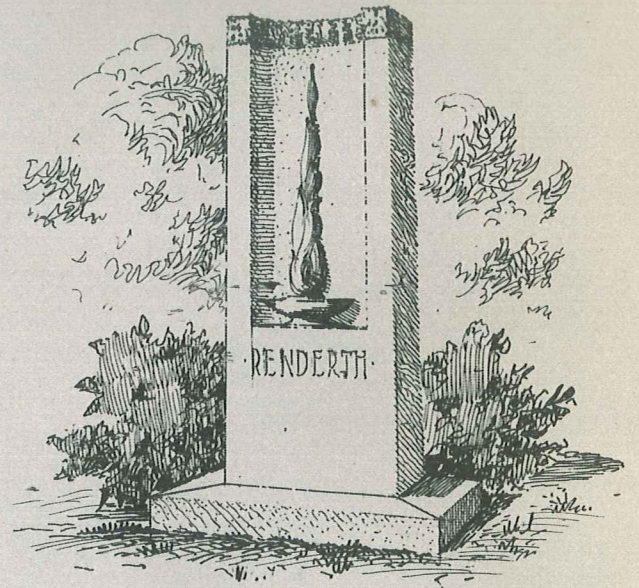
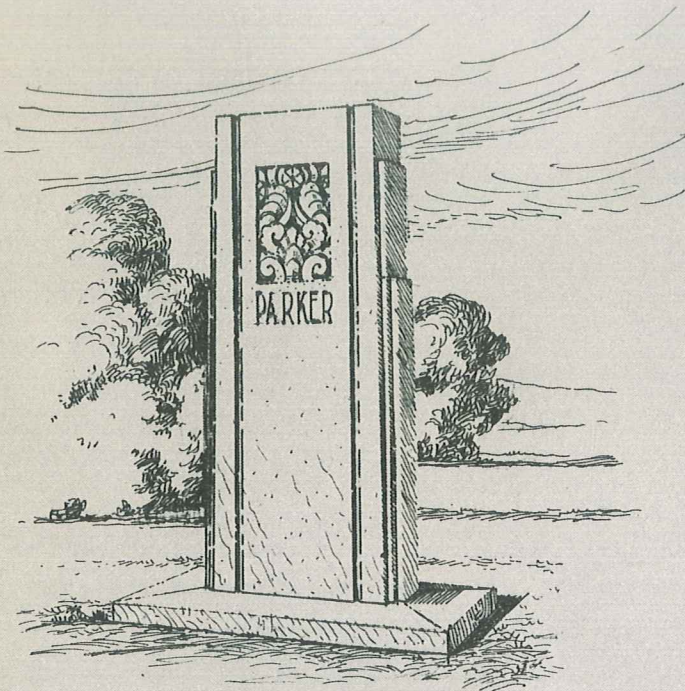
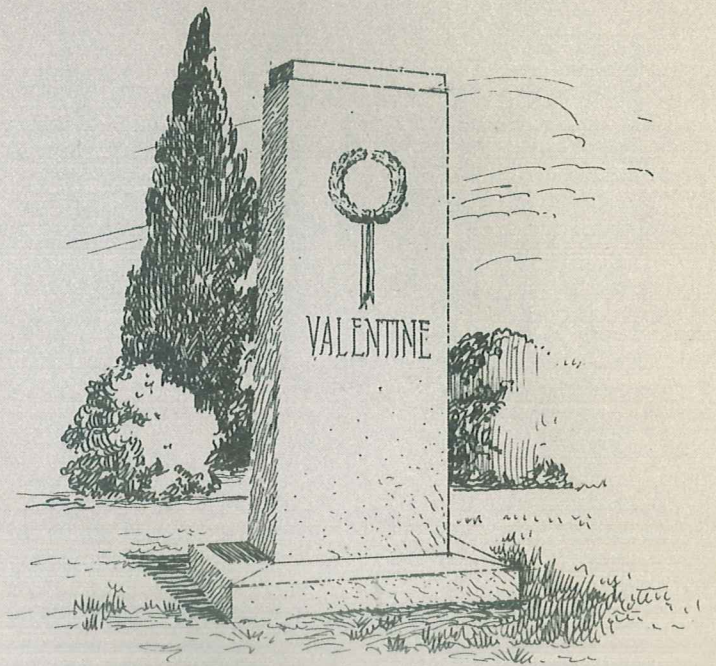
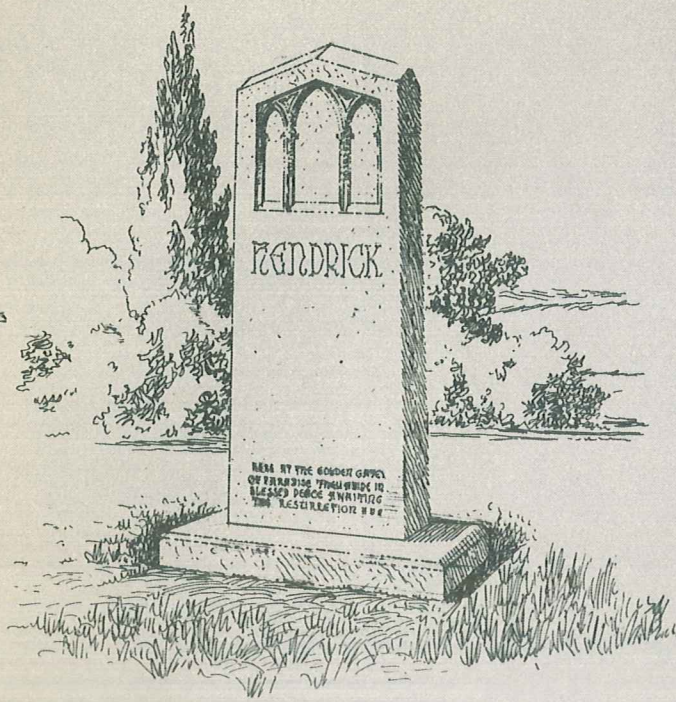
THE Museum of Natural History in New York is the largest institution of its kind in the world. The Curator of Physical Geology and Mineralogy in this famed museum is Dr. Frederick H. Pough, one of the foremost scientists of our day. In a recent essay entitled "The Story of Granite," Dr. Pough describes the world renowned Barre Granite Quarries, dwelling upon the unique qualities of this granite for monumental, architectural and sculptural productions.

Barre Granite has long been recognized as the "standard monumental granite." Unsurpassed for durability, resistance to the elements and to discoloration, Barre Granite is remarkably uniform in tone and texture. The legibility of lettering done in Barre Granite, and the singular qualities of this granite in carvings and sculpture, have definitely placed this granite in the front rank of all monumental materials quarried in the world today.

All Barre Guild Monuments are produced in *Select Barre Granite*.

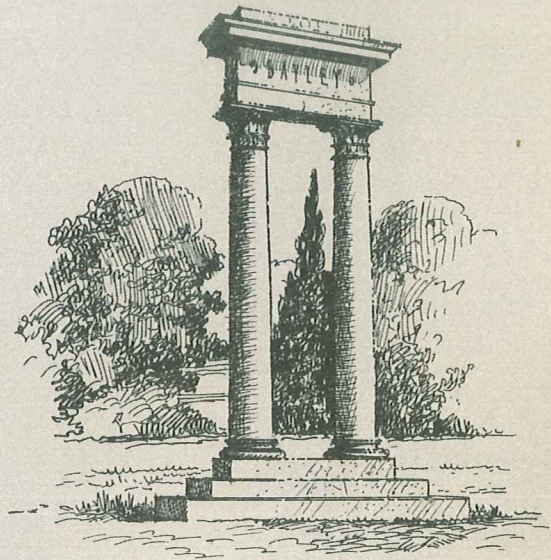
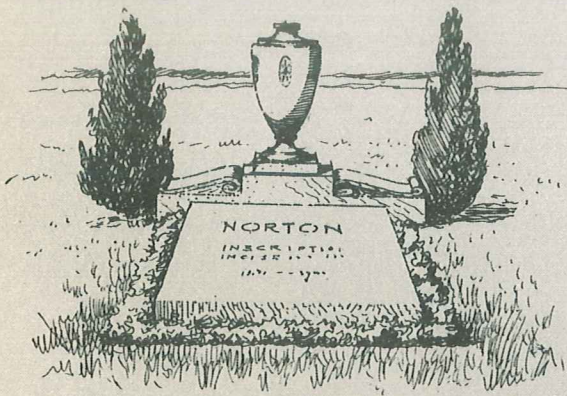
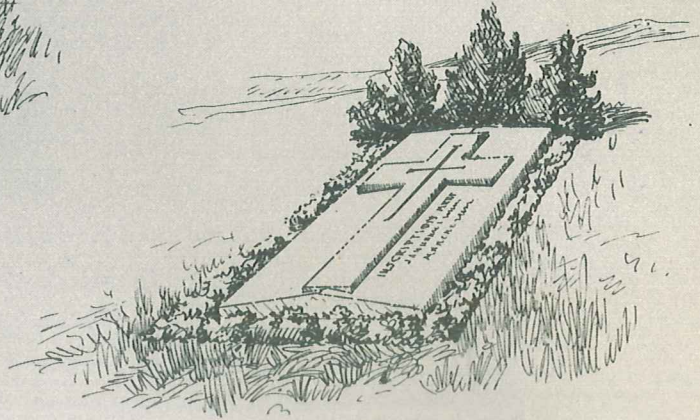
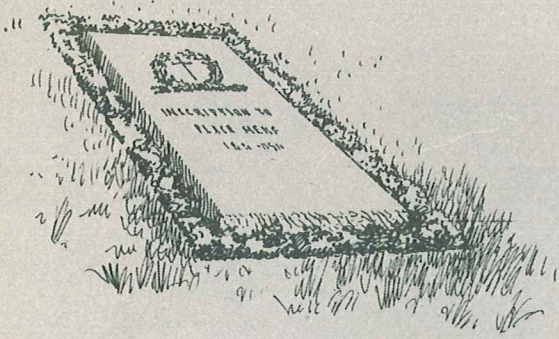


*The Cross* is universally recognized as the 'chosen symbol of Christianity'. It is, therefore, the most significant of all memorials for the Christian cemetery. In design these memorial Crosses vary from the simple cruciform headstone to the lofty Cross and Cross Tablet. Many modern examples are adapted from ancient Celtic and Gothic monuments although the traditional Latin Cross, with three bases representing Faith, Hope and Charity remains the most favored, notably in Roman Catholic cemeteries.

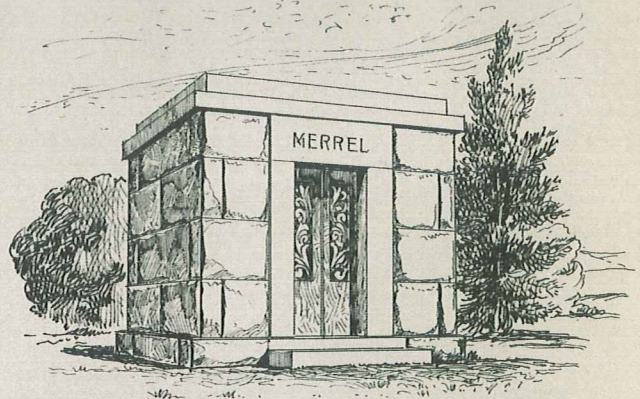
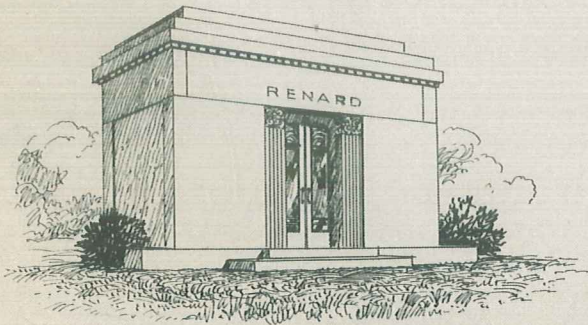
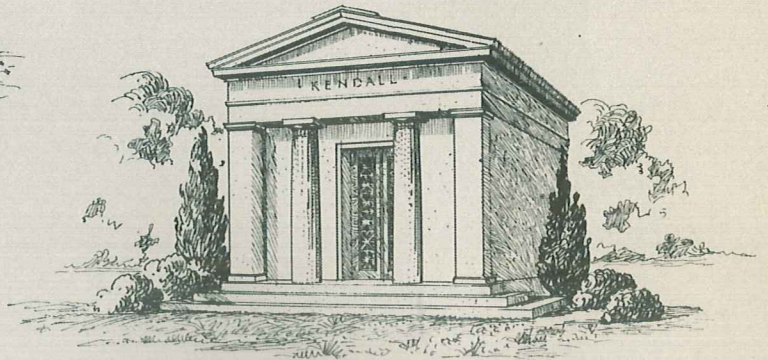
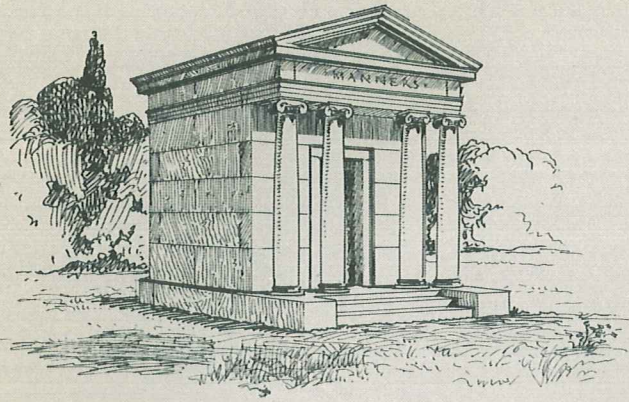


*Monuments* of the vertical or upright tablet form, like those illustrated on this page, had their origin in ancient times; and through the ages they have retained their appeal in all lands. Like all other monuments, they may be adapted from any style of architecture. The Kendrick Monument is enriched with Gothic tracery, a style of ornament peculiarly appropriate to Christian cemeteries. The Valentine, Parker and Renderth designs are examples of Modern American memorial art.





*The Ledger-Stone* or recumbent tomb, like markers and headstones, is designed to be placed in immediate relation to the interments on a plot. These recumbent monuments constitute an ideal covering for the underground or subterranean vault. Indeed, they had their origin as 'floor tombs' in early churches and temples. The ledger-stone is one of the most impressive of all monuments and it can accommodate many inscriptions. When used as a vault covering, the ledger is often accompanied by an impressive family monument like the columnar memorial illustrated above.



*The Family Mausoleum* is an investment in peace of mind for those who abhor the idea of burial for those they have loved and lost. These 'temples of entombment' constructed according to modern specifications provide a permanent above-ground resting place and unlike the public mausoleum, the family sepulchre offers the privacy which is important in the hours of sorrow. Barre Granite is generally recognized as the standard material for construction of the permanent family mausoleum. Like monuments, the mausoleum today ranges in design from adaptations of ancient architectures down to impressive examples of the Modern or Contemporary architecture.

# 5 Points to Remember

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- 1** Choose carefully the dealer who is to serve you. It is reasonable to assume that the dealer who offers high-quality merchandise like Select Barre Granite has also high standards of service.
- 2** Take your dealer into your confidence. He is better able to satisfy your wishes if he has a clear understanding of your preferences of style and design.
- 3** Ask your dealer to advise you. He knows artistic values and good design. Remember he is a trained professional craftsman as well as a trustworthy merchant.
- 4** Visit a cemetery and choose your plot so that the size and design of your monument will harmonize with the background planned for it.
- 5** When you are choosing a monument, ask your dealer about the significance of the Barre Guild Seal and Certificate. The Guild Seal on the monument you choose is a stamp of endorsement from an independent board of experts. It means that the monument is approved by them for quality of material, workmanship and design. The Certificate, which is given with a Guild monument, is a permanent guarantee of quality for you and your heirs.

THE BARRE GRANITE ASSOCIATION

